

INTERCOLLEGIATE BROADCASTING SYSTEM

TIME ORDER

TO: Station Manager, WHRC

DATE: March 30, 1952

FROM: David W. Borst

DEPT: Operations

SUBJECT: Reporter Magazine One-Minute Spots

FILE: B 8.2-Reporter

This is your authority to broadcast 26 (twenty six) one-minute spot announcements for Reporter Magazine, starting April 1, 1952, and continuing at a frequency no greater than one a day until the total of 26 has been given. This contract is to be completed by the end of the present school term. The exact schedule of these announcements must be worked out with each station because of the irregularity of Easter Vacation, ending of broadcasting, etc. by the stations included. See the instructions below.

The spots are transcribed and are being mailed directly to you from the agency, the Green-Brodie Company. If you do not receive your transcription on April 1, notify Operations and plan to start the spots the day the disc is received.

The spots should be carried at 10:30 PM or 10:00 PM, whichever you consider the better time both from the standpoint of listening audience and your production schedule. You should notify Operations of the time you select.

The schedule of spots desired is alternately Tues, Wed. Thurs. and Friday of one week and Mon. and Tues. of the next week, until the total of 26 spots is reached. Please notify Operations if this schedule cannot be adhered to, either because of Easter vacation, or because you go off the air before the total of 26 spots is reached, or both. I enclose a schedule showing the exact days when these spots are desired. Please return a copy of this, indicating either that you can do them as desired, or which ones you cannot do, so that we can work out another arrangement. If you can't do them as ordered, indicate how you might be able to work them in, no more often than once a day.

Also show on this schedule the time you will perform them.

Accompanying this Time Order you will find IBS form B 182.2A giving Standard Conditions, and IBS form B 172B giving Conditions Governing the Handling of Nationally Sponsored Broadcasts. Please familiarize yourself with the contents of these forms, as their provisions are binding. (Please ignore the printing on the reverse of form B 182.2A)

The net amount due your station for these broadcasts, after all discounts, is \$ 21.55, total.

One copy of this Time Order should be signed below by an authorized officer of your station and returned immediately to the Operations Department to indicate acceptance of this order.

Signed: *David W. Borst* Position: *Operations Mgr.* Date: *MAR 30 1952*

TIME ORDER

DATE: March 30, 1952

DEPT: Operations

FILE: S.S. Reporter

SUBJECT: Reporter Magazine One-Minute Sports

FROM: David W. Horst

TO: Station Manager

This is your authority to broadcast 22 (twenty two) one-minute spot announcements for Reporter Magazine, starting April 1, 1952, and continuing at a frequency no greater than one a day until the total of 22 has been given. This contract is to be completed by the end of the present season. The exact schedule of these announcements must be worked out with the station because of the irregularity of Reporter Magazine's timing of broadcasting, etc. by the station. See the instructions below.

The spots are transmitted and are being mailed directly to you from the agency, The Green-Brooks Company. If you do not receive your transmission on April 1, notify Operations and plan to alert the spots the day this is received.

The spots should be carried as 10:30 PM or 10:00 PM. However, you consider the better time from the standpoint of audience and your production schedule. You should notify Operations of the time you select.

The schedule of spots desired is approximately Tues, Wed, Thurs, and Fri, at the week end and most of the spots will be carried on the 10:00 or 10:30 PM. Please notify Operations if this schedule cannot be adhered to. Other changes of better vacation or business you go off. The total of 22 spots is reached or below. I enclose a schedule showing the exact days when these spots are desired. Please return a copy of this, indicating either that you do not wish to accept or which ones you cannot do. If you wish to accept, please return a copy of this, indicating which ones you accept. Please indicate how you will be able to accept them in the month after the first one.

Also show on this schedule the time you will perform them.

Notwithstanding this Time Order you will find 182 form 5:23-2A giving Standard Conditions, and 182 form 5:123A giving Conditions Governing the Handling of Nationally Sponsored Programs. Please familiarize yourself with the contents of these forms as their provisions are binding. (Please sign the "Agreement on the reverse of form 5:182-2A).

The net amount due your station for these broadcasts after all discounts is \$100.00.

One copy of this Time Order should be signed below by an authorized officer of your station and returned immediately to the Operations Department to indicate acceptance of this order.

Signed _____ Position _____ Date _____

INTERCOLLEGIATE BROADCASTING SYSTEM

TIME ORDER

TO: DATE: March 30, 1952
FROM: David W. Borst DEPT: Operations
SUBJECT: Reporter Magazine One-Minute Spots FILE: B 8.2-Reporter

This is your authority to broadcast 26 (twenty six) one-minute spot announcements for Reporter Magazine, starting April 1, 1952, and continuing at a frequency no greater than one a day until the total of 26 has been given. This contract is to be completed by the end of the present school term. The exact schedule of these announcements must be worked out with each station because of the irregularity of Easter Vacation, ending of broadcasting, etc. by the stations included. See the instructions below.

The spots are transcribed and are being mailed directly to you from the agency, the Green-Brodie Company. If you do not receive your transcription on April 1, notify Operations and plan to start the spots the day the disc is received.

The spots should be carried at 10:30 PM or 10:00 PM, whichever you consider the better time both from the standpoint of listening audience and your production schedule. You should notify Operations of the time you select.

The schedule of spots desired is alternately Tues, Wed. Thurs. and Friday of one week and Mon. and Tues. of the next week, until the total of 26 spots is reached. Please notify Operations if this schedule cannot be adhered to, either because of Easter vacation, or because you go off the air before the total of 26 spots is reached, or both. I enclose a schedule showing the exact days when these spots are desired. Please return a copy of this, indicating either that you can do them as desired, or which ones you cannot do, so that we can work out another arrangement. If you can't do them as ordered, indicate how you might be able to work them in, no more often than once a day.

Also show on this schedule the time you will perform them.

Accompanying this Time Order you will find IBS form B 182.2A giving Standard Conditions, and IBS form B 172B giving Conditions Governing the Handling of Nationally Sponsored Broadcasts. Please familiarize yourself with the contents of these forms, as their provisions are binding. (Please ignore the printing on the reverse of form B 182.2A)

The net amount due your station for these broadcasts, after all discounts, is \$_____, total.

One copy of this Time Order should be signed below by an authorized officer of your station and returned immediately to the Operations Department to indicate acceptance of this order.

Signed:

Position:

Date:

TIME ORDER

DATE: March 30, 1962

DEPT: Operations

FILE: S.S. Reporter

FROM: David W. Horvath

SUBJECT: Reporter Magazine One-Minute Spots

This is your authority to broadcast 20 (twenty six) one-minute spots throughout the Reporter Magazine, starting April 1, 1962, and continuing at a frequency no greater than one a day until the total of 20 has been given. This contract is to be completed by the end of the present school term. The exact schedule of these announcements must be worked out with each station because of the irregularity of Reporter Magazine, including its broadcasting, etc. by the stations included. See the instructions below.

The spots are transmitted and are being mailed directly to you from the agency, the Green-Brooks Company. If you do not receive your transmission on April 1, notify Operations and plan to start the spots the day the list is received.

The spots should be carried at 10:30 PM or 10:00 PM, whichever you consider the best time both from the standpoint of listening audience and your station schedule. You should notify Operations of the time you select.

The schedule of spots desired is approximately Tues, Wed, Thurs, and Friday of each week and Mon. and Tues. of the next week, until the total of 20 spots is reached. Please notify Operations if this schedule cannot be adhered to, either because of Eastern vacation, or because you go off the air before the total of 20 spots is reached, or both. I enclose a schedule showing the exact days when these spots are desired. Please return a copy of this, indicating which spot you can do when as desired, or which ones you cannot do, so that we can work out another arrangement. If you can't do them as ordered, indicate how you might be able to work them in at some other time once a day.

Also show on this schedule the time you will perform them.

Accompanying this Time Order you will find 1962 form E-102.24 giving Standard Conditions, and 1962 form B-172B giving conditions governing the handling of nationally sponsored broadcast spots. Please familiarize yourself with the contents of these forms, as their provisions are binding. (Please ignore the printing on the reverse of form B-102.24)

The net amount due your station for these broadcasts, after all discounts, is \$..... total.

One copy of this Time Order should be signed below by an authorized officer of your station and returned immediately to the Operations Department to indicate acceptance of this order.

Date:

Position:

Station:

INTERCOLLEGIATE BROADCASTING SYSTEM

BROADCASTING SCHEDULE

STATION <u>WHRC</u> INSTITUTION <u>HEVERFORD</u> DATES <u>April 1-May 28, 1952</u>															
S	M	T	W	T	F	S	WK. NO.	S	M	T	W	T	F	S	WK. NO.
SEPT. 16	17	18	19	20	21	22		JAN. 6	7	8	9	10	11	12	
SEPT. 23	24	25	26	27	28	29		JAN. 13	14	15	16	17	18	19	
SEPT. 30	1	2	3	4	5	6		JAN. 20	21	22	23	24	25	26	
OCT. 7	8	9	10	11	12	13		JAN. 27	28	29	30	31	1	2	
OCT. 14	15	16	17	18	19	20		FEB. 3	4	5	6	7	8	9	
OCT. 21	22	23	24	25	26	27		FEB. 10	11	12	13	14	15	16	
OCT. 28	29	30	31	1	2	3		FEB. 17	18	19	20	21	22	23	
NOV. 4	5	6	7	8	9	10		FEB. 24	25	26	27	28	29	1	
NOV. 11	12	13	14	15	16	17		MAR. 2	3	4	5	6	7	8	
NOV. 18	19	20	21	22	23	24		MAR. 9	10	11	12	13	14	15	
NOV. 25	26	27	28	29	30	1		MAR. 16	17	18	19	20	21	22	
DEC. 2	3	4	5	6	7	8		MAR. 23	24	25	26	27	28	29	
DEC. 9	10	11	12	13	14	15		MAR. 30	31	1	2	3	4	5	
DEC. 16	17	18	19	20	21	22		APR. 6	7	8	9	10	11	12	
DEC. 23	24	25	26	27	28	29		APR. 13	14	15	16	17	18	19	
DEC. 30	31	1	2	3	4	5		APR. 20	21	22	23	24	25	26	
JAN. 6	7	8	9	10	11	12		APR. 27	28	29	30	1	2	3	
JAN. 13	14	15	16	17	18	19		MAY 4	5	6	7	8	9	10	
JAN. 20	21	22	23	24	25	26		MAY 11	12	13	14	15	16	17	
JAN. 27	28	29	30	31	1	2		MAY 18	19	20	21	22	23	24	
FEB. 3	4	5	6	7	8	9		MAY 25	26	27	28	29	30	31	

REMARKS:

Schedule for Reporter Magazine One-minute Spots (26)
 Please notify Operations at once if you are unable to broadcast
 the spots on the days circled above, and why.
 Please suggest days when you could do the spots, to make a
 total of 26.

D. W. Borst
 Operations
 March 30, 1952

